

GUIDELINES FOR LOGO DESIGN COMPETITION FOR THE 75TH YEAR CELEBRATION OF HANSRAJ COLLEGE

Hansraj College is elated to announce the commencement of its 75th yearlong celebration. To mark this glorifying event, we are organizing an exciting competition where you will be given an opportunity to design the logo for this historic event.

Only Hansraj students are eligible to participate in the competition. All the eligible students of the college are encouraged to design the logo, which will be used for all purposes and occasions in course of the our 75th anniversary celebration.

ELIGIBILITY

- 1. Only Hansraj students are eligible for the competition.
- 2. Students are allowed to participate in individually and no group of students shall be entertained for this purpose.
- 3. Every participant can submit one entry only.

OTHER REQUIREMENTS

- 1. Participants should upload the Logo in any one of the JPEG/PNG/SVG format.
- 2. Both hand-drawn and digitally drawn entries will be accepted.
- 3. The Logo should be in high resolution with minimum 600 DPI and should look clean (not pixelated or bit-mapped) when viewed on screen at 100% resolution.
- 4. Logo should be designed using colours (Not Grayscale or Black & White).
- The Logo design must be adaptable onto any form/surface including websites, social media such as Twitter/Facebook, press releases, stationery, signage, banners, letterheads, flyers, posters, etc.
- 6. During the course of evaluation, contest organizers may ask participants to re-submit their entry in different size(s)/ format(s) etc., depending upon requirement.
- 7. Participants must keep the native/editable/open file format (for digitally drawn logos) also ready as it shall be required to be submitted later for the winning entry.
- 8. Any sort of plagiarism is prohibited.

REWARDS

Certificate of Achievement by the College

IMPORTANT DATES

Last date for submission: 15th March 2022

GUIDELINES & SUBMISSION:

The college solicits maximum participation from the existing students for this competition to showcase their creative best for this event. For the guidelines and other mandatory details for participation in this logo design competition, click <u>here</u> for the Online Form.