

2nd batch of online

Certificate Course in Innovation, IPR, Start-up and Entrepreneurship (CIISE)

SLC-12

23rd Sept. 2023 – 4th Nov. 2023 (Weekend mode)

Patron

Prof.(Dr.) Rama
Principal,
Hansraj College

Program Convener

Ms. Alka Kacker
Vice Principal,
Hansraj College

Course Convener

Prof. (Dr.) Baljeet Kaur

SLC & Course Coordinator

Dr. Pooja Arora

Course fees -

₹3000 for All participants;

₹2000 for Hansraj Students/ Faculty/ Alumni

Fees is non-refundable.

For any queries, email at –
slc12@hrc.du.ac.in or geeta@patlex.in

AFTER 1ST SUCCESSFUL BATCH

STUDENT LEARNING CENTRE

**HANSRAJ COLLEGE,
UNIVERSITY OF DELHI**

(NAAC A++, CGPA 3.71,
NIRF RANK 12)



IN ASSOCIATION WITH



**PATLEX BUSINESS SOLUTIONS
PRESENTS**

ABOUT HANSRAJ COLLEGE

Hansraj college is one of the largest constituent colleges of the University of Delhi. The college has been ranked as one of the top five colleges for science, arts and commerce several times in the last decade. The faculty and students of the college have contributed immensely in the fields of academics, sports and culture. Eminent authors and academicians have been part of our college and have contributed towards making it one of the finest institutions of the country.

The College has completed 75 years in the realm of imparting higher education. It has made significant and unparalleled contribution to society in terms of producing numerous dignitaries scholars, intellectuals and sports persons who served different domains not only in our own country but even at international levels.

ABOUT THE COURSE

CIISE is a unique blend of innovation ecosystem in India including Intellectual Property Rights, Start-ups and Entrepreneurship.

The 1st successful batch of CIISE had mix of students, researchers, faculty members across 9 states and 20 streams including Science, Arts, Commerce, Medical, Engineering, Pharmacy, Management and others.

The course is designed by the innovation experts and startup enthusiasts and it outlines various facets of startups and incubation centers in India. It is curated for academicians and industries considering need of understanding of new age entrepreneurship concepts and significance of innovation in the same.

This is 2nd batch of the course.

ABOUT PATLEX BUSINESS SOLUTIONS

Patlex Business Solutions is a knowledge process outsourcing firm working in the area of Intellectual property rights, Innovation, Entrepreneurship, Startups.

The firm works closely with various industries, industry chambers, MSMEs, startups, grass root innovators, universities, academicians, students and various academic institutions.

The academic vertical of the firm assists institutions in organizing training programs, FDPs and short term courses. It also provides strategic inputs in the area of NIRF ranking improvement, NAAC and NBA accreditations for the institutes and is associated with 60 plus premier institutions in different streams of education.

Course Highlights

Delivered online
via Zoom

Weekend mode

Limited number of
seats

Sessions by
industry experts

Certification post
completion

Registration details

Eligibility - Current student/Passed out student and faculty members affiliated to any college/ University/ organization may enroll.

Last date of registration – 20th Sep. 2023

Registration link – [Google form]

<http://surl.li/kovfd>
Or scan to register



Confirmation email would be sent after payment of fees and registration.

Course fees: ₹ 3000 [₹ 2000 for HRC]
Account Name: Principal, Hans Raj College
Account No: 2848101013013
Bank: Canara Bank
IFSC: CNRB0002848

Course fees is non-refundable

Course Outline

Module 1
Basics of Innovation ecosystem

Understanding the start-up and business ecosystem

Creative thinking and entrepreneurial mindset

Innovation and Intellectual Property Rights

Understanding customer and target market

Assignment - 001

Module 2
New age technologies and Business

Artificial Intelligence and future of businesses

Data analytics and businesses

Use of ChatGPT in accelerating business growth

Start-up Manch – Session 1

Start-up Manch – Session 2

Module 3
Start-ups

Why Start-ups fail

Validating your Business Idea

Making your Start-up Pitch

Incubation centres

Assignment - 002

*Sessions on Every Saturday and Sunday between
3 pm to 5 pm via Zoom*