

# INTERMEDIATE MACROECONOMICS-II

B.A.(H) Economics, Semester-IV

Topic: TRANSACTIONS DEMAND FOR MONEY  
(Ref: Branson, Macroeconomic Theory & Policy (3<sup>rd</sup> ed.),  
Chapter-14)

Department of Economics,  
Hansraj College, Delhi University.

- Individuals' demand money to address transaction motives.

- Individuals' demand money to address transaction motives.
- Individuals are paid monthly and spends a total of real income  $y$  on purchases, which are spread evenly throughout the month.

- Individuals' demand money to address transaction motives.
- Individuals are paid monthly and spends a total of real income  $y$  on purchases, which are spread evenly throughout the month.
- They have an option of holding transaction balances in money or in bonds.

- Individuals' demand money to address transaction motives.
- Individuals are paid monthly and spends a total of real income  $y$  on purchases, which are spread evenly throughout the month.
- They have an option of holding transaction balances in money or in bonds.
- Bonds yield a given rate of interest  $r$ , if held for a month and less than  $r$  if held for a shorter period.

- Individuals' demand money to address transaction motives.
- Individuals are paid monthly and spends a total of real income  $y$  on purchases, which are spread evenly throughout the month.
- They have an option of holding transaction balances in money or in bonds.
- Bonds yield a given rate of interest  $r$ , if held for a month and less than  $r$  if held for a shorter period.
- Exchange of bonds for money incurs transaction costs that prevents individuals from transacting continuously.

- So initially individual invests in bonds, periodically exchange bonds for money as per their requirement.

- So initially individual invests in bonds, periodically exchange bonds for money as per their requirement.
- Therefore, lower the number of transactions from bond to money, longer will be the average bond holdings.

- So initially individual invests in bonds, periodically exchange bonds for money as per their requirement.
- Therefore, lower the number of transactions from bond to money, longer will be the average bond holdings.
- As transactions are costly, therefore, higher number of transactions leads to higher transaction costs.

- So initially individual invests in bonds, periodically exchange bonds for money as per their requirement.
- Therefore, lower the number of transactions from bond to money, longer will be the average bond holdings.
- As transactions are costly, therefore, higher number of transactions leads to higher transaction costs.
- Therefore, the number of transactions depends on the interaction of transaction costs and rate of interest offered on bond holdings.

## Optimum number of Transactions

- Consumer anticipates spending real income  $y$  over a month of length say  $T$ .

## Optimum number of Transactions

- Consumer anticipates spending real income  $y$  over a month of length say  $T$ .
- Assume  $n$  transactions take place in a month.

## Optimum number of Transactions

- Consumer anticipates spending real income  $y$  over a month of length say  $T$ .
- Assume  $n$  transactions take place in a month.
- First  $\frac{(n-1)}{n}$  percent of  $y$  will be converted into interest earning bonds.

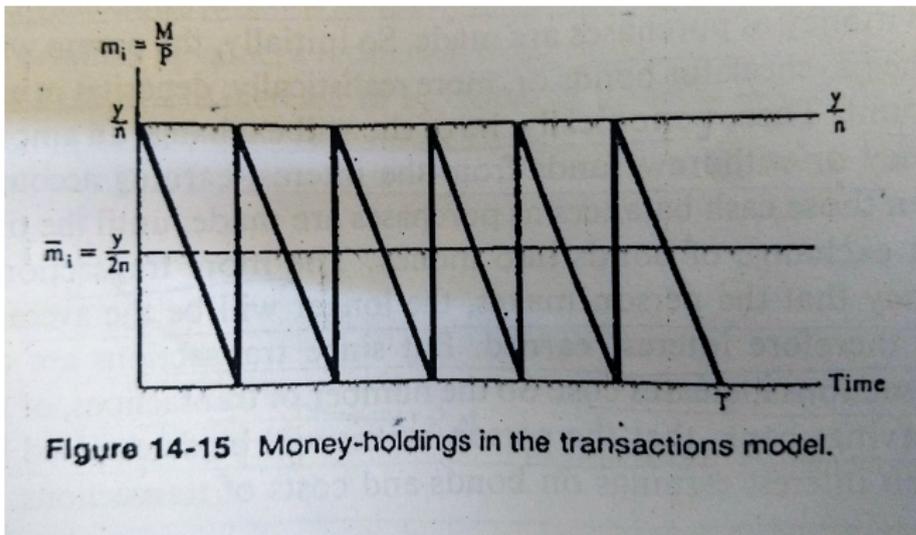
## Optimum number of Transactions

- Consumer anticipates spending real income  $y$  over a month of length say  $T$ .
- Assume  $n$  transactions take place in a month.
- First  $\frac{(n-1)}{n}$  percent of  $y$  will be converted into interest earning bonds.
- Leaving  $\frac{1}{n}$  percent of  $y$  in money for the first transaction.

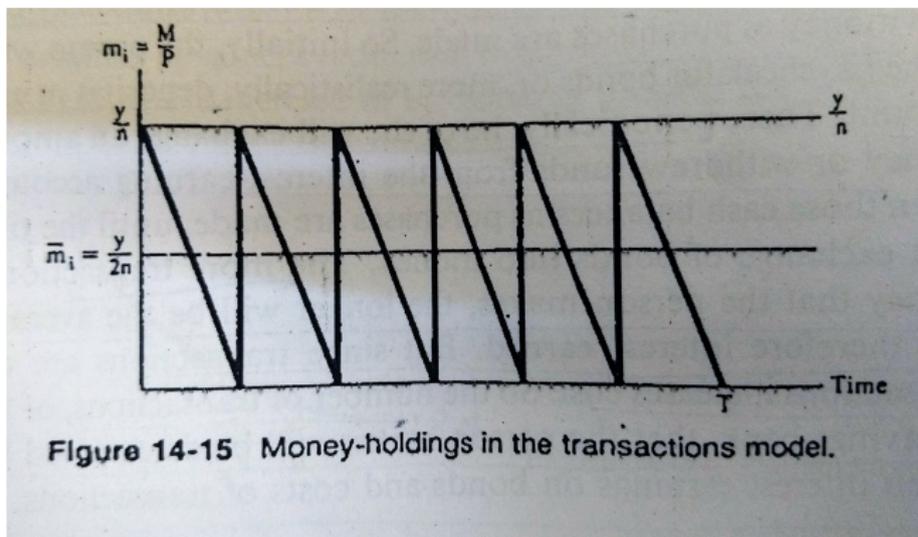
## Optimum number of Transactions

- Consumer anticipates spending real income  $y$  over a month of length say  $T$ .
- Assume  $n$  transactions take place in a month.
- First  $\frac{(n-1)}{n}$  percent of  $y$  will be converted into interest earning bonds.
- Leaving  $\frac{1}{n}$  percent of  $y$  in money for the first transaction.
- Rest  $(n - 1)$  transactions will be covered by exchanging  $\frac{y}{n}$  amount of bonds in to money.

- This breaks the month in  $\frac{T}{n}$  intervals with each individual beginning each interval with  $\frac{y}{n}$  amount of money in cash and ending with zero cash.

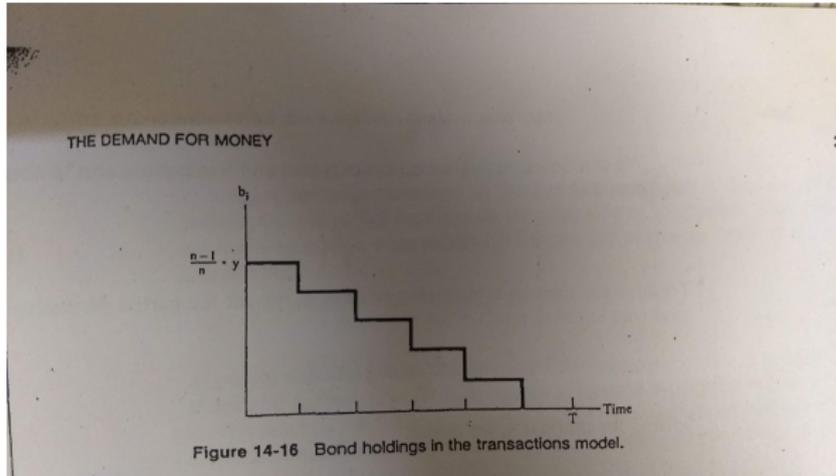


- This breaks the month in  $\frac{T}{n}$  intervals with each individual beginning each interval with  $\frac{y}{n}$  amount of money in cash and ending with zero cash.

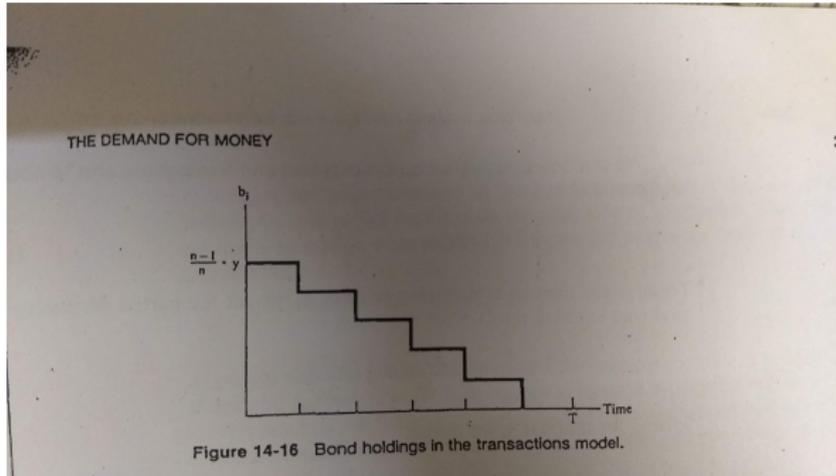


- Average money holdings in the above figure is  $\bar{m}_i = \frac{\bar{y}}{2n}$ .

- Diagram below represents bond holdings in the transactions model. Individual invests  $\frac{(n-1)}{n}y$  amount of income in bonds in the beginning of first period and convert from bond to money in each successive periods, which leads to fall in bond holdings.



- Diagram below represents bond holdings in the transactions model. Individual invests  $\frac{(n-1)}{n}y$  amount of income in bonds in the beginning of first period and convert from bond to money in each successive periods, which leads to fall in bond holdings.



- Consumer's choice decision then becomes to determine the optimal number of transactions  $n$ .

- Cost of money holding includes both transactions costs and interest foregone, which can be thought of as a function of number of transactions.

- Cost of money holding includes both transactions costs and interest foregone, which can be thought of as a function of number of transactions.
- Assume that each transaction has a fixed cost  $a$ , so for  $n$  number of transactions the total transaction cost is  $na$ .

- Cost of money holding includes both transactions costs and interest foregone, which can be thought of as a function of number of transactions.
- Assume that each transaction has a fixed cost  $a$ , so for  $n$  number of transactions the total transaction cost is  $na$ .
- Interest foregone:
  - Interest  $r$  is paid on bond or savings-account proportional to the length of investment.

- Cost of money holding includes both transactions costs and interest foregone, which can be thought of as a function of number of transactions.
- Assume that each transaction has a fixed cost  $a$ , so for  $n$  number of transactions the total transaction cost is  $na$ .
- Interest foregone:
  - Interest  $r$  is paid on bond or savings-account proportional to the length of investment.
  - Consumer begins with  $\frac{(n-1)y}{n}$  amount of money invested in bonds and  $\frac{y}{n}$  amount in cash.

- Cost of money holding includes both transactions costs and interest foregone, which can be thought of as a function of number of transactions.
- Assume that each transaction has a fixed cost  $a$ , so for  $n$  number of transactions the total transaction cost is  $na$ .
- Interest foregone:
  - Interest  $r$  is paid on bond or savings-account proportional to the length of investment.
  - Consumer begins with  $\frac{(n-1)y}{n}$  amount of money invested in bonds and  $\frac{y}{n}$  amount in cash.
  - Interest lost on  $\frac{y}{n}$  money for the entire period  $T$  at rate  $r$  will be  $\frac{rTy}{n}$

- After one subperiod, another  $\frac{y}{n}$  amount of bond holdings will be converted into money and interest lost on is for  $\frac{(n-1)}{n}$  percent of  $T$ , adding a loss of  $\frac{rTy(n-1)}{n}$ .

- After one subperiod, another  $\frac{y}{n}$  amount of bond holdings will be converted into money and interest lost on is for  $\frac{(n-1)}{n}$  percent of  $T$ , adding a loss of  $\frac{rTy(n-1)}{n}$ .
- The next conversion loses  $\frac{rTy(n-2)}{n}$ , and so forth.

- After one subperiod, another  $\frac{y}{n}$  amount of bond holdings will be converted into money and interest lost on is for  $\frac{(n-1)}{n}$  percent of  $T$ , adding a loss of  $\frac{rTy(n-1)}{n}$ .
- The next conversion loses  $\frac{rTy(n-2)}{n}$ , and so forth.
- Total interest lost will be:

$$\begin{aligned} \text{Interest Cost} &= \frac{rTy}{n} + \frac{rTy(n-1)}{n} + \frac{rTy(n-2)}{n} + \dots \\ &= \frac{rTy}{n} \left[ 1 + \frac{n-1}{n} + \frac{n-2}{n} + \dots + \frac{1}{n} \right] \\ &= \frac{rTy}{n^2} [n + (n-1) + (n-2) + \dots + 1] = \frac{rTy}{2} \left[ 1 + \frac{1}{n} \right] \end{aligned}$$

- Total cost of converting money in bonds to money in cash will be:

$$TC = na + \frac{rTy}{2} \left[ 1 + \frac{1}{n} \right]$$

- Total cost of converting money in bonds to money in cash will be:

$$TC = na + \frac{rTy}{2} \left[ 1 + \frac{1}{n} \right]$$

- Solving for cost-minimizing value of  $n$ , setting partial derivative of total cost equal to zero:

$$\frac{\partial TC}{\partial n} = a - \frac{rTy}{2n^2} = 0$$

- Total cost of converting money in bonds to money in cash will be:

$$TC = na + \frac{rTy}{2} \left[ 1 + \frac{1}{n} \right]$$

- Solving for cost-minimizing value of  $n$ , setting partial derivative of total cost equal to zero:

$$\frac{\partial TC}{\partial n} = a - \frac{rTy}{2n^2} = 0$$

- Solving for optimal  $n$ , we obtain

$$n = \left( \frac{rTy}{2a} \right)^{1/2}$$

## Individual & Aggregate Money Demand

- Individual's demand for money:

$$\bar{m}_i = \frac{\bar{y}}{2n} = \frac{y}{2} \left( \frac{2a}{rTy} \right)^{1/2} = \left( \frac{ay}{2rT} \right)^{1/2}$$

This is referred to as the *square-root rule of* Baumol and Tobin.

## Individual & Aggregate Money Demand

- Individual's demand for money:

$$\bar{m}_i = \frac{\bar{y}}{2n} = \frac{y}{2} \left( \frac{2a}{rTy} \right)^{1/2} = \left( \frac{ay}{2rT} \right)^{1/2}$$

This is referred to as the *square-root rule of Baumol and Tobin*.

- For each representative consumer  $i$ , whose money demand is given by above expression, there must be someone on the other side of money market whose pattern of bond & money holdings would then mirror that of the consumer (as consumer demand for money, market firms demand bonds and vice-versa).

- Therefore, aggregate money demand in transactions model is the sum of individuals demand & that of firm on other side of market, so we must double  $\bar{m}_i$  to get the aggregate demand for real balances  $m$ :

$$\frac{M}{P} = m = 2 \left( \frac{ay}{2rT} \right)^{1/2} = \left( \frac{2ay}{rT} \right)^{1/2}$$

- Therefore, aggregate money demand in transactions model is the sum of individuals demand & that of firm on other side of market, so we must double  $\bar{m}_i$  to get the aggregate demand for real balances  $m$ :

$$\frac{M}{P} = m = 2 \left( \frac{ay}{2rT} \right)^{1/2} = \left( \frac{2ay}{rT} \right)^{1/2}$$

- Elasticity of demand for money  $\frac{M}{P}$  with respect to income,  $y$ :

$$\frac{\partial \frac{M}{P}}{\partial y} \cdot \frac{y}{\frac{M}{P}} = \frac{1}{2}$$

- Elasticity of demand for money  $\frac{M}{P}$  with respect to interest rate,  $r$ :

$$\frac{\partial \frac{M}{P}}{\partial r} \cdot \frac{r}{\frac{M}{P}} = -\frac{1}{2}$$

- Elasticity of demand for money  $\frac{M}{P}$  with respect to interest rate,  $r$ :

$$\frac{\partial \frac{M}{P}}{\partial r} \cdot \frac{r}{\frac{M}{P}} = -\frac{1}{2}$$

- We know demand function for money,

$$\frac{M}{P} = m(r, y)$$

and from above elasticities we know,

$$\frac{\partial m}{\partial r} < 0, \quad \frac{\partial m}{\partial y} > 0$$

- Elasticity of demand for money  $\frac{M}{P}$  with respect to interest rate,  $r$ :

$$\frac{\partial \frac{M}{P}}{\partial r} \cdot \frac{r}{\frac{M}{P}} = -\frac{1}{2}$$

- We know demand function for money,

$$\frac{M}{P} = m(r, y)$$

and from above elasticities we know,

$$\frac{\partial m}{\partial r} < 0, \quad \frac{\partial m}{\partial y} > 0$$

- Transactions demand for money responds to a change in interest rate through change in number of bonds-to-money exchanges. Therefore, money demand is interest sensitive even if all demands is for transaction.

## Money as Consumer's & Producer's Good

- So far we have discussed speculative demand for money and transactions demand for money.

## Money as Consumer's & Producer's Good

- So far we have discussed speculative demand for money and transactions demand for money.
- Now Friedman suggests consumers hold money because it yields utility. Their demand for money should be a demand for real balances and not for what it's worth.

## Money as Consumer's & Producer's Good

- So far we have discussed speculative demand for money and transactions demand for money.
- Now Friedman suggests consumers hold money because it yields utility. Their demand for money should be a demand for real balances and not for what it's worth.
- Their demand for real balances should depend on the level of real income.

## Money as Consumer's & Producer's Good

- So far we have discussed speculative demand for money and transactions demand for money.
- Now Friedman suggests consumers hold money because it yields utility. Their demand for money should be a demand for real balances and not for what it's worth.
- Their demand for real balances should depend on the level of real income.
- Demand for real balances also depend on returns to other ways of holding assets such as bonds or consumer durables, similar to how demand of one type of good depends on prices of other goods.

- Producers hold money as a productive asset to smoothen payments and expenditure streams associated with production.

- Producers hold money as a productive asset to smoothen payments and expenditure streams associated with production.
- Demand for real balance depends on real output and relative return on other assets.

- Producers hold money as a productive asset to smoothen payments and expenditure streams associated with production.
- Demand for real balance depends on real output and relative return on other assets.
- Demand function for real balances,

$$\frac{M}{P} = m = m(y, r_1, \dots, r_j, \dots, r_J),$$

where  $(r_1, \dots, r_J)$  represents the rate of return on all assets alternative to money.

- Producers hold money as a productive asset to smoothen payments and expenditure streams associated with production.
- Demand for real balance depends on real output and relative return on other assets.
- Demand function for real balances,

$$\frac{M}{P} = m = m(y, r_1, \dots, r_j, \dots, r_J),$$

where  $(r_1, \dots, r_J)$  represents the rate of return on all assets alternative to money.

- For given level of income  $y$ , demand for real balances is given by:

$$\frac{M}{P} = m = k(r_1, \dots, r_J) \cdot y$$

- Producers hold money as a productive asset to smoothen payments and expenditure streams associated with production.
- Demand for real balance depends on real output and relative return on other assets.
- Demand function for real balances,

$$\frac{M}{P} = m = m(y, r_1, \dots, r_j, \dots, r_J),$$

where  $(r_1, \dots, r_J)$  represents the rate of return on all assets alternative to money.

- For given level of income  $y$ , demand for real balances is given by:

$$\frac{M}{P} = m = k(r_1, \dots, r_J) \cdot y$$

- Friedman's quantity theory version of demand for money:

$$\frac{m}{y} = k(r_1, \dots, r_J)$$

## Effect of the Rate of Inflation

- Durable goods serve as an alternative asset to money.

## Effect of the Rate of Inflation

- Durable goods serve as an alternative asset to money.
- Purchasing power of money falls with an increase in prices, so that an increase in expected inflation should cause a shift out of money and bonds toward consumer durables.

## Effect of the Rate of Inflation

- Durable goods serve as an alternative asset to money.
- Purchasing power of money falls with an increase in prices, so that an increase in expected inflation should cause a shift out of money and bonds toward consumer durables.
- A onetime increase in price level will cause an increase in Nominal demand for money to keep  $\frac{M}{P}$  constant with  $y$  and all the  $r$ 's in the  $k$  function unchanged.

## Effect of the Rate of Inflation

- Durable goods serve as an alternative asset to money.
- Purchasing power of money falls with an increase in prices, so that an increase in expected inflation should cause a shift out of money and bonds toward consumer durables.
- A onetime increase in price level will cause an increase in Nominal demand for money to keep  $\frac{M}{P}$  constant with  $y$  and all the  $r$ 's in the  $k$  function unchanged.
- But an increase in expected continuing rate of inflation will reduce the demand for real balances  $m$ .

- By incorporating inflation as a factor determining  $\frac{M}{P}$ , the new demand function is given by  $\frac{M}{P} = m = m(y, r, \dot{P})$ , where  $\dot{P}$  represents the expected rate of inflation.

- By incorporating inflation as a factor determining  $\frac{M}{P}$ , the new demand function is given by  $\frac{M}{P} = m = m(y, r, \dot{P})$ , where  $\dot{P}$  represents the expected rate of inflation.
- This suggests demand for real balance increases with an increase in  $y$  and falls with an increase in  $r$  or  $\dot{P}$  i.e.  
 $m \propto y$ ,  $m \propto \frac{1}{\dot{P}}$  and  $m \propto \frac{1}{r}$ .

- By incorporating inflation as a factor determining  $\frac{M}{P}$ , the new demand function is given by  $\frac{M}{P} = m = m(y, r, \dot{P})$ , where  $\dot{P}$  represents the expected rate of inflation.
- This suggests demand for real balance increases with an increase in  $y$  and falls with an increase in  $r$  or  $\dot{P}$  i.e.  
 $m \propto y$ ,  $m \propto \frac{1}{\dot{P}}$  and  $m \propto \frac{1}{r}$ .
- For given level of income  $y$ , demand function is given by:

$$\frac{M}{P} = m = k(r, \dot{P}) \cdot y$$

which gives,

$$\frac{m}{y} = k(r, \dot{P})$$

- By incorporating inflation as a factor determining  $\frac{M}{P}$ , the new demand function is given by  $\frac{M}{P} = m = m(y, r, \dot{P})$ , where  $\dot{P}$  represents the expected rate of inflation.
- This suggests demand for real balance increases with an increase in  $y$  and falls with an increase in  $r$  or  $\dot{P}$  i.e.  
 $m \propto y$ ,  $m \propto \frac{1}{\dot{P}}$  and  $m \propto \frac{1}{r}$ .
- For given level of income  $y$ , demand function is given by:

$$\frac{M}{P} = m = k(r, \dot{P}) \cdot y$$

which gives,

$$\frac{m}{y} = k(r, \dot{P})$$

- This suggests,

$$\frac{\partial k}{\partial r} < 0 \text{ and } \frac{\partial k}{\partial \dot{P}} < 0.$$

## Velocity of Money

- From  $\frac{M}{P} = k(r, \dot{P}) \cdot y$ , we can derive expression for the income velocity of money,  $v = \frac{y}{m}$ .

## Velocity of Money

- From  $\frac{M}{P} = k(r, \dot{P}) \cdot y$ , we can derive expression for the income velocity of money,  $v = \frac{y}{m}$ .
- Expression for velocity is given by,

$$v = \frac{y}{m} = \frac{1}{k(r, \dot{P})} = v(r, \dot{P}).$$

## Velocity of Money

- From  $\frac{M}{P} = k(r, \dot{P}) \cdot y$ , we can derive expression for the income velocity of money,  $v = \frac{y}{m}$ .
- Expression for velocity is given by,

$$v = \frac{y}{m} = \frac{1}{k(r, \dot{P})} = v(r, \dot{P}).$$

- As  $\frac{\partial k}{\partial r} < 0$  and  $\frac{\partial k}{\partial \dot{P}} < 0$ , this leads to  $\frac{\partial v}{\partial r} > 0$  and  $\frac{\partial v}{\partial \dot{P}} > 0$ .

## Velocity of Money

- From  $\frac{M}{P} = k(r, \dot{P}) \cdot y$ , we can derive expression for the income velocity of money,  $v = \frac{y}{m}$ .
- Expression for velocity is given by,

$$v = \frac{y}{m} = \frac{1}{k(r, \dot{P})} = v(r, \dot{P}).$$

- As  $\frac{\partial k}{\partial r} < 0$  and  $\frac{\partial k}{\partial \dot{P}} < 0$ , this leads to  $\frac{\partial v}{\partial r} > 0$  and  $\frac{\partial v}{\partial \dot{P}} > 0$ .
- The above relation suggests that an increase in either  $r$  or  $\dot{P}$  should cause people to economize on money holdings since these are the rates of return on alternative assets, which leads to increase in velocity as money demand falls.