

INTERMEDIATE MACROECONOMICS-II

B.A.(H) Economics, Semester-IV

Topic-3: Fiscal & Monetary Policy,
Lecture Notes-IV

(Ref: Mishkin, *Macroeconomics*, Chapter-14)

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The Financial System and Economic Growth

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- This chapter focuses on the long run, that is, on what role the financial system plays in promoting economic growth and how it is a key condition for high economic growth.
- This also discusses the role the financial system plays channeling funds in the economy.
- There appear two kinds of information problems that interfere with the flow of funds in the financial system, where banks and governments play a role in resolving those problems.

The Role of the Financial System

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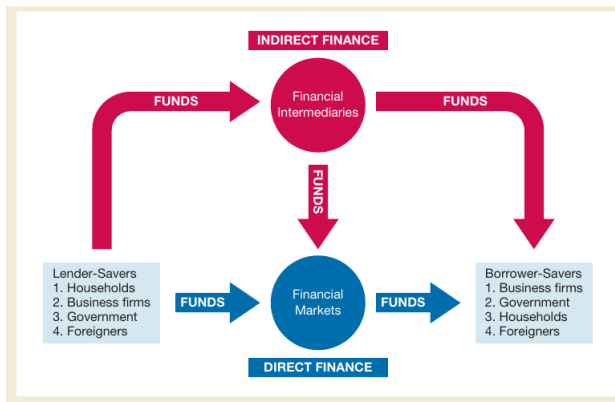
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- The financial system provides a coordinating function of channeling funds from households and firms with surplus funds to those individuals and firms with both a shortage of funds and productive investment opportunities.
- Channeling funds efficiently through the financial system is a complex task.

Flow of Funds through the Financial System

Two channels of the flow of fund: (1) Direct finance: Borrowers borrowing funds directly from savers. (2) Indirect finance: Financial intermediaries stand between savers and borrowers.



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- Financial institutions engaged in direct finance facilitate transactions in financial markets e.g. exchanges, investment banks etc.

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- Financial intermediaries supply close to 60% of the funds flowing to nonfinancial businesses.
- In developing countries, households and firms borrow through rural moneylenders, savings and credit associations, family networks, or programs for microcredit.

Financial Intermediaries

There are six basic types of financial intermediaries.

1. **Banks**, also known as *depository institutions*, which include commercial banks, savings and loan associations, mutual savings banks, and credit unions, are financial institutions that acquire funds by issuing deposits and use the proceeds to make loans.
2. **Insurance companies**, which include life insurance companies and fire and casualty insurance companies, acquire funds from premiums paid by policyholders and in turn insure policyholders against financial hazards like death or against loss from theft, fire, or accidents.
3. **Pension funds**, which include private and government pension funds, acquire funds through contributions from employees and their employers and provide retirement income to the employees covered by the pension plan.
4. **Finance companies** raise funds by selling commercial paper (a short-term debt instrument) and by issuing stocks and bonds. They then use the funds to lend to consumers and businesses.
5. **Mutual funds** acquire funds by selling shares to individuals and use the proceeds to buy securities such as stocks and bonds.
6. **Hedge funds** are a special type of mutual fund that also acquires funds by selling shares but only to very wealthy people, so they are less regulated than mutual funds. They then use the proceeds to purchase securities and engage in complex financial transactions.

To understand these financial intermediaries better, we can look at their **balance sheet**, a list of the institution's assets and liabilities. As the name implies, the list balances; that is, it has the characteristic that

$$\text{Total assets} = \text{Total liabilities} + \text{Capital}$$

In other words, **capital** (also referred to as **net worth**) equals the value of the institution's assets minus its liabilities. If the value of the assets falls, holding the value of liabilities constant, then the net worth or capital of the institution has fallen. Table 14.1 provides a guide to these financial intermediaries by describing their primary assets (uses of funds) and their primary liabilities (sources of funds).

Financial Intermediaries

TABLE 14.1

Primary Assets and Liabilities of Financial Intermediaries

Type of Financial Intermediary

Primary Assets (Uses of Funds)

Primary Liabilities (Sources of Funds)

Banks

Business and consumer loans, mortgages, government securities

Deposits

Insurance companies

Corporate bonds, mortgages, business loans, government securities

Premiums from policies

Pension funds

Corporate bonds, mortgages, business loans, government securities

Employer and employee contributions

Finance companies

Consumer and business loans

Commercial paper, stocks, and bonds

Mutual funds

Stocks and bonds

Shares

Hedge funds

Numerous types of securities and financial derivatives

Shares

Information Challenges and the Financial System

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- This lack of symmetry in information impedes the direct movement of funds to those with the best investment opportunities.
- In a financial system, asymmetric information creates two types of problems, namely, adverse selection, and moral hazard.
- **Adverse selection** is the problem that arises because the party who is most eager to engage in a transaction is the one most likely to produce an undesirable (adverse) outcome.

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- **Moral hazard** occurs when after borrowing the money, borrowers may use the fund for a high-risk activity.

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- Free-riders refers to investors who do not spend their resources on collecting information and take advantage of the information that other investors collect.
- Due to the presence of these free-riders, a private investor might not be able to capture most of the profits from their collected information.

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- The intermediary making private loans thus benefits from its information collection.

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- Collecting information about potential borrowers before a transaction occurs to avoid adverse selection problems is called **screening**.
- Banks are particularly good at screening because they develop long-term relationships with potential borrowers and collect information about income, employment, etc.

- Collecting information after a transaction occurs to prevent moral hazard is called **monitoring**.

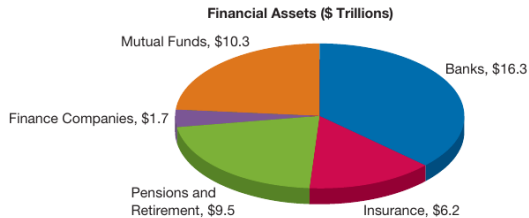
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- Banks' long-term relationships with their customers also give them an advantage in monitoring borrowers.
- Banks also try to prevent moral hazard by writing provisions into debt contracts, called **restrictive covenants**, that restrict borrowers' activities.

FIGURE 14.2
Assets of Different
U.S. Financial
Intermediaries, 2009

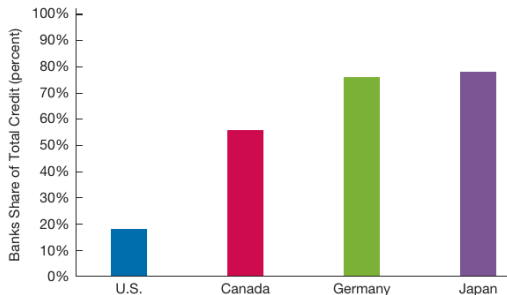
Banking institutions are the most important financial intermediary, with total assets of \$16.3 trillion in 2009.



Source: Federal Reserve Flow of Funds Accounts. www.federalreserve.gov/releases/z1

FIGURE 14.3**Banks' Share of Total Credit to Nonfinancial Businesses in United States, Canada, Germany, and Japan**

Banks are even more dominant in financial markets in other countries than they are in the United States. Banks supply 18% of total credit to U.S. non-financial businesses, 56% in Canada, 76% in Germany, and 78% in Japan.



Source: Andreas Hackethal and Reinhard H. Schmidt. 2004. Financing patterns: Measurement concepts and empirical results. Johann Wolfgang Goethe-Universitat Working Paper No. 125, January. The data are from 1970 to 2000 and are gross flows as percentage of the total, not including trade and other credit data, which are not available.

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- Therefore, banks, which are particularly well-suited to avoid free-rider problems, play an even more dominant role in the financial system.
- As financial systems develop overtime, banks ensure that information about firms becomes easier to acquire, and so asymmetric information problems will be less severe and it will be easier for firms to issue securities.

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- Collateral is prevalent in loan contracts because it eliminates both adverse selection and moral hazard problems.
- Adverse selection interferes with the functioning of financial markets only if a lender suffers a loss when a borrower defaults on its loan payments.

- Collateral reduces the consequences of adverse selection because, if a borrower defaults on a loan, the lender can sell the collateral and use the proceeds to make up for its losses on the loan.

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- Borrowers are willing to supply collateral because the reduced risk for the lender makes it more likely they will get the loan, and perhaps lower the interest rate.
- Collateral also reduces moral hazard by decreasing the incentives for borrowers to take on too much risk.

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- Even when people have legal title to their property, the legal system in most developing countries is so inefficient that collateral does not mean much.
- Obtaining title of the collateral provided by the borrower at the time of borrowing is a time-consuming task, usually complicated by the legal procedures involved.

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- With the above-mentioned problems, the collateral becomes ineffective. This worsens the adverse selection problem, as the lender will need even more information about the quality of the borrower to distinguish a good loan from a bad one.
- Therefore, the poor have an even harder time obtaining loans because it is too costly for them to get title to their property and they, therefore, have no collateral to offer. This phenomena, given by Raghuram Rajan and Luigi Zingales, is referred to as the **tyranny of collateral**.

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- Also, strong-looking firms fetch a high price for their securities.

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- Government-directed credit helps get funds to sectors of the economy, such as manufacturing or high tech, that are key drivers of economic growth.

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- Second, depositors' lack of information about the quality of a bank's assets can lead to the wholesale collapse of many banks at the same time.

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- The presence of a government safety net also increases the incentive for banks to take on greater risk than they otherwise would, with taxpayers paying the bill if the bank subsequently fails.

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- The government can also engage in **prudential supervision**, in which it monitors banks by examining them on a regular basis.

Financial Development and Economic Growth: The Evidence

- The evidence that financial development, often called **financial deepening**, and economic growth are linked is quite strong.

¹Robert King and Ross Levine, "Finance and Growth: Schumpeter Might Be Right," Quarterly Journal of Economics 108 (1993): 717–737.

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- Later studies using more sophisticated techniques have confirmed this finding, associating a doubling of the size of private credit in an average developing country with a two-percentage-point annual increase in economic growth.

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