21st March 2020

Ba program 1st year

1.What is a blog writing

*Blogs*, are online journals that are updated frequently, sometimes even daily. An update, (also called an *entry* or a *post*) is usually quite short, perhaps just a few sentences, and readers can often respond to an entry online. People who write blogs are commonly called *bloggers*. Bloggers, tongue in cheek, call themselves and their blogs the *blogosphere*.

2.What are the advantages of blog writing

Blog writing is a way in which you can share your knowledge with others. It is run by an individual or small groups by which the information can be shared in an informal way.

Ther are some of the popular blogging websites like Bloggers and Wordpress which people to do a blogpost on the niche in which they are good at.

Here are some of the benefits of Blog writing.

* It allows us to showcase our skills.
* People can make money from their blogs using various monetization options.
* It can be used to raise awareness, run various social media campaigns as

well.

How to write a blog

1. Dr[aft a Great Headline That Readers Can’t Resist](https://smartblogger.com/how-to-write-a-blog-post/#step_1)
2. [Write an Introduction That Grabs and Seduces](https://smartblogger.com/how-to-write-a-blog-post/#step_2)
3. [Deliver Advice That’s Easy to Consume and Impossible to Ignore](https://smartblogger.com/how-to-write-a-blog-post/#step_3)
4. [Close with a Motivational Bang](https://smartblogger.com/how-to-write-a-blog-post/#step_4)
5. [Polish Your Post So It’s Smoother Than a Slip ‘n Slide](https://smartblogger.com/how-to-write-a-blog-post/#step_5)