

Ms. Sonal Gupta

Hansraj College, Malkaganj, University of Delhi, Delhi

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ACADEMIC QUALIFICATIONS**Pre Doctoral (M. Phil.)**

Degree : Master of Philosophy in Commerce
Institution : Faculty of Business and Management, Himalayan University, Arunachal Pradesh, India
Area : OB/HR
Dissertation title: "A Study of Career Preferences of Engineering Students in Delhi"
Awarded : 2017

Post Graduation

Degree : Master of Commerce
Institution : Department of Commerce, Delhi School of Economics, University of Delhi, India
Year : 1997
Percentage : 64.92%

Graduation

Degree : Bachelor of Commerce (Hons)
Institution : Shri Ram College For Women, Department of Commerce, University of Delhi, India
Year : 1995
Percentage : 60.0%

Schooling

XII : CBSE Board
Year : 1992
Percentage : 85.0%
X : CBSE Board
Year : 1990
Percentage : 83.0%

PROFESSIONAL QUALIFICATIONS

- ❖ Qualified UGC - NET (National Eligibility Test) in June, 1997
- ❖ DOEACC 'O' Level in 2007

ACADEMIC ACHIEVEMENT

- ❖ Highest marks in M.Com. (Final) in Marketing at Delhi School of Economics
- ❖ Secured second position in M.Com. (Previous) in Shri Ram College of Commerce
- ❖ Topped in class XII in the school with highest marks in Accountancy and Economics
- ❖ Topped in class X in the school with distinction in all subjects

AREA OF TEACHING

Cost Accounting, Management Accounting, Human Resource Management, Organizational Behavior, Organizational Theory, Business Organization and Management, Advertising & Personal Selling, Marketing, Computers, E-Commerce.

TEACHING EXPERIENCE

Total Teaching Experience : More than Sixteen Years

On Full Time Basis

- ❖ In Hans Raj College, since 21st July 2010.

On Adhoc basis

- ❖ In S..G.T.B. Khalsa College, University of Delhi from 18th August,2004 - 19th September,2004.
- ❖ In Shri Ram College of Commerce,University of Delhi from 20th September,2004 -13 Feb 2007.
- ❖ In Rajdhani College, University of Delhi from 13 Feb 2007(AN)- 15th July, 2008.
- ❖ In Shaheed Sukhdev College of Business Studies, University of Delhi from 16th July 2008-20th August,2008.
- ❖ In Hans Raj College, from 21st August,2008 to 20th July 2010.

On Guest basis

- ❖ In Janki Devi Memorial College, University of Delhi from July, 1997-October 1997.

Talks

- ❖ Delivered lecture as a resource person on “Importance of Work Life Balance in Contemporary Times” on 10th Feb,2017 at Ansal University, Gurgaon
- ❖ Delivered lecture as a resource person on “Impact of Personality on Success” on 17th December ,2019 at Apeejay School of Management, Dwarka

MEMBERSHIP OF PROFESSIONAL BODIES

- ❖ Indian Commerce Association Membership No. D186
- ❖ Indian Accounting Association Membership No. DH71

PUBLICATIONS

- ❖ <https://orcid.org/0000-0002-8070-6147>
- ❖ [Vidwan ID- 223053](#)
- ❖ "Paperless Society - from Vision to Fulfilment" published under View Point in " Global Journal of Enterprise Information System" Vol.7, Issue 1, Jan-March 2015 pp 45-53, Print ISSN - 0975-153X , Online ISSN- 0975-1432, doi:10.15595/gjeis/2015/v7i1/70825
- ❖ "Beekeeping in Haryana & Uttar Pradesh : A Comparative Study” in " DU Journal of Undergraduate Research & Innovation" , Vol 1, Issue 2, May 2015 , pp 365-373 , ISSN- 2395-2334 edited and produced by Research Council, University of Delhi

- ❖ “Employee Attrition and Retention Strategies: A Comparative study of leading Indian IT Companies” in book “Emerging Issues in Commerce and Business Management” Jan 2017, pp 260-276, ISBN: 978-81-931842-9-5 All Clear Publications.
- ❖ “Impact of Goods and Service Tax on Oil and Natural Gas Industry: A case study of Indian Oil Corporations Ltd.” Published in book of International Conference on “Technological and Managerial Strategies for Next Generation Transformation”, *Mangalmay Group of Institutions* Greater Noida, U.P March,2017, pp 31-40, ISBN – 978-93-86432-66-7 Bloombury Publishing India Pvt. Ltd.
- ❖ “National Education Policies of India: A Comparative Study with respect to Higher Education” published in Hans Shodh Sudha - A research journal of Interdisciplinary studies Vol.3/ Year 2, Issue 3, Jan- March 2021, pp. 20-27
- ❖ "Challenges and Opportunities of Work from Home for Work Life Balance" published in " Samvedna" (Bilingual E-magazine-2021) of Maitreyi College, University of Delhi, ISSN 2581-9917 Vol. 3, Issue 2 , p. 39-42
- ❖ Written study material (few chapters) of Paper XVII: Macroeconomics for B.Com (H) for School of open learning, University of Delhi in the academic year 2007-08
- ❖ Written an Article – “Website- An Internet’s Burden” in De-Facto 09 – the Annual Magazine of Commerce Department 2009-10, HRC
- ❖ Written an Article – “Consumer Protection” –in De-Facto ‘15- the Annual Magazine of Commerce Department 2014-15, HRC.
- ❖ Written an Article – “Impact of Personality on Success” in De-Facto 2020 – the Annual Magazine of Commerce Department 2019-20, HRC

RESEARCH PAPER PRESENTATIONS

- ❖ Research paper titled “Employee Attrition and Retention Strategies: A Comparative study of leading Indian IT Companies” – Presented at National Seminar on “Emerging Issues in Commerce and Business Management” on 7th January ,2017 at Hansraj College organized by Department of Commerce Hansraj College, University of Delhi.
- ❖ Research paper titled “Impact of Goods and Service Tax on Oil and Natural Gas Industry: A case study of Indian Oil Corporations Ltd.” – Presented at 3rd International conference on “Technological and Managerial Strategies for Next Generation Transformation” on 18th March,2017 organized by Mangalmay Group of Institutions, Greater Noida, U.P
- ❖ Research paper titled “Is Work from Home a Win-Win for All?” Presented in the International Interdisciplinary e-Conference on “Sustainable Future for Humanity – the New Learning Curve” held on February 24, 2021 organized by Maitreyi College, University of Delhi.
- ❖ Research paper titled “Need to revisit Work life Balance in the wake of New Normal” Presented in the International Interdisciplinary e-Conference on “Sustainable Future for Humanity – the New Learning Curve” held on February 24, 2021 organized by Maitreyi College, University of Delhi.

- ❖ Research paper titled “People perceptions about COVID-19 government interventions in India” presented in the International Conference on "Future Challenges and Sustainable Development Goals: Science to Policy Framework" (16th-18th April, 2021) organised under International Coordination and Development Programme by Shaheed Bhagat Singh College, University of Delhi.
- ❖ Research paper titled “National Education Policies of India: A Comparative Study with respect to Higher Education” presented at One week Interdisciplinary Faculty Development Programme on “Roadmap For Building New India With New Education Policy” (21st July – 25th July 2021) organised by IQAC, Hansraj College in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi

RESEARCH PAPERS REVIEWED

- ❖ Reviewed a research paper “The Implication of Internal Social Media on Employee Engagement in IT Companies” published in Vol.4(1), 2017 of an International Journal- Journal of Business Management and Information System

ORIENTATION /REFRESHER ATTENDED

1. **UGC sponsored Refresher Course in Commerce from 31 January, 2011 to 21 February ,2011** organised by UGC-ASC, Centre for Professional Development in Higher Education, University of Delhi.
2. **UGC sponsored Orientation Programme from 09April ,2012 to 05May, 2012 organised by UGC-ASC**, Jamia Millia Islamia University, New Delhi.
3. **UGC sponsored Refresher Course in Commerce and Business Management from 09 October,2014 to 31 October,2014** organised by UGC-ASC, Jamia Millia Islamia University, New Delhi.
4. **Two weeks FDP** on “Academic Writing and Research Methodology ” (Interdisciplinary) from 16 November,2018 to 29 November,2018 organised by MHRFDC under PMMMNMTT, Hansraj College, University of Delhi.
5. **Two weeks Faculty Entrepreneurship Development Programme** from 3 December,2018 to 15 December,2018 organised by National Foundation of Indian Engineers and BVICAM sponsored by NSTEDB, Govt. of India.
6. Participated and successfully completed the course contained in the **Online Seven Day National Workshop** on 'Research Methods and Techniques' from 25th April to 1st May,2020 organised by Ramanand Arya D.A.V. College in association with the University of Mumbai as per the regulations of minimum standards course work required for M. Phil / Ph.D. Programmes.

WORKSHOPS/FDPs ATTENDED

2021-22

1. Participated in two days Workshop on ”Basics of Quality Research Papers” on 28th and 29th June, 2021 organised by Department of Commerce, Rajdhani College, University of Delhi.

2. Completed One week (Online) Interdisciplinary Faculty Development Programme on “Roadmap For Building New India With New Education Policy” (21st July – 25th July 2021) organised by IQAC, Hansraj College in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

3. Completed One Week (Online) Interdisciplinary Faculty Development Programme on ‘Creation and development of MOOCs while managing online classes’ (24th August – 31st August 2021) organised by Keshav Mahavidyalaya, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi

2020-21

1. Participated in **“One-Week Online Research Methodology Workshop”** conducted by SHO DH Haryana in collaboration with School of Business and Management Studies, Central University of Haryana, Mahendergarh and Indian Council of Social Science Research, New Delhi as knowledge partner from 3rd July - 9th July, 2020.
2. Participated in **One-Week FDP** on “Research Methodology and Technology led Paradigm shift in Teaching and Learning Process” organised by IQAC, Research & Consultancy cell, P.G.D.A.V.College (Evening) in collaboration with Buniyaad Education Society, Delhi during 4-12 August,2020.
3. Participated in the **One-Week Online Faculty Development** Programme on “A-Z of Writing & Publication in Scopus-Indexed Journals” organized by Dept. of Basic Sciences and Humanities, G M R Institute of Technology, Rajam, Andhra Pradesh, India, during August 16 - 22, 2020.
4. Completed the **7 days National Online Workshop** on “ Statistical Data Analysis using SPSS organised by Inspira Research Association (IRA), Jaipur from August 24-30, 2020.
5. Participated in **Two week (Online) Faculty Development Programme** on “Transformation in Higher Education: Issues and Road Ahead” from 28th September to 12th October, 2020 organised by Government Degree College for Women, Anantnag in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.
6. Participated in **One week (online) FDP** on “Moving towards New Normal through effective Online teaching” from 1st December 2020 to 7th December,2020 organised by Kalindi College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi.
7. Completed One Week (online) FDP on “Exploratory Data Analysis using Statistical Software Rand SPSS (07th- 13th Jan, 2021) organized by Department of Statistics and IQAC, Mata Sundri College for Women , University of Delhi in collaboration with MHRFDC, Hansraj College.
8. Participated in “National Level Faculty Development Program On Research Methodology For Social Science” Organized by RANDHIRSINGH BHADORIYA MAHAVIDYALAYA, UMRED Gondia Education Society's, MANOHARBHAI PATEL COLLEGE, SAKOLI from 27th Jan to 31st Jan 2021.
9. Participated in Workshop on Predictive HR Data Analysis using Python held on 27-28 Feb 2021 organized by Apeejay School of Management, Dwarka.
10. Completed One Week (online) Interdisciplinary FDP on “Hypothesis Testing & Techniques for Data Analysis”(05-11th March,2021) organized by Department of Commerce Shivaji College, University of Delhi in collaboration with MHRFDC, Hansraj College.
11. Participated in the One-Week National Faculty Development Program on Latest Research Software & ICT Tools for Communicating Research (20th to 26th June 2021) , organized by the Department of Basic Sciences & Humanities, GMR Institute of Technology, Rajam, Andhra Pradesh, India.

12. Participated in a three-day Faculty Development Program on Citation Styles and Reference Lists (21st - 23rd June, 2021) organised by Department of Data Sciences, SIVA SIVANI INSTITUTE OF MANAGEMENT Telangana, INDIA

2019-20

1. Participated in one day Workshop on “ Soft Skills Development in New Age Teaching” on 19th October,2019 organised by MHFDC under PMMMNMTT , Hansraj College, University of Delhi.
2. Participated in one day Workshop on “ Revisiting Commerce Education” on 11th November,2019 organised by Dept. of Commerce, Rajdhani College, University of Delhi and Indian Commerce Association Delhi-NCR Chapter in collaboration with Dept. of Commerce, DSE, University of Delhi .
3. Participated in one day Workshop on “ Personal Financial and Tax Planning” on 16th November ,2019 organised by Dept. of Commerce, Hansraj College and MHFDC under PMMMNMTT , Hansraj College, University of Delhi.
4. Participated in two days Workshop on “ Investing in Stock Markets” on 18-19th November,2019 organised by MHFDC under PMMMNMTT , Hansraj College, University of Delhi in association with SEBI.
5. Participated in **two days FDP** on “Case Study: An Experiential Approach to Classroom Teaching in Commerce and Management” on 13-14th December,2019 organised by MHFDC under PMMMNMTT , Hansraj College, University of Delhi.
6. Participated in the **Four Days Online Workshop** on "ART OF WRITING RESEARCH PAPER IN SOCIAL SCIENCE" organized by Department of Physical Education & Sports, Swami Vivekanand Vidyaprasarak Mandal's College of Commerce, Borim, Ponda-Goa, from 1st May 2020 to 4th May 2020.
7. Completed the **one-week certificate course** on “SEM-PLS Analysis Using SMART PLS” from 11th May 2020 to 16th May 2020, organized and conducted by Research Shiksha, India.
8. Participated in the **5 days FDP** on “ Research Methodology : Tools & Techniques” organized by IILM College of Engineering & Technology from 18th to 22nd May,2020.
9. Completed **one week Workshop** on “E-Contents Development and Online Pedagogy” conducted by the Centre for Professional Development in Higher Education (CPDHE), UGC-HRDC, University of Delhi during 23rd May 2020 to 29th May 2020.
10. Participated in the **national online workshop** on " Publishing in Scopus Indexed and UGC Care List of Journals" organised by the Internal Quality Assurance Cell in collaboration with the Postgraduate and Research Department of Commerce. Nirmala College, Muvattupuzha on 30th May 2020.
11. Participated in the **One Week Online Faculty Development Programme** on “RESEARCH METHODOLOGY: TOOLS & TECHNIQUES” under Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Govt. of India held from 5th-11th June, 2020 at ARSD College, University of Delhi.
12. Attended the **one week webinar series** ‘ “NAAC’s Assessment Criteria for Accreditation "June 8th - 14th ,2020 organized by HANSRAJ COLLEGE Under PARAMARSH, a UGC scheme for mentoring NAAC accreditation aspirant institutions to promote quality assurance in higher education

2018-19

1. Participated in Faculty Development Programme on “ Teaching Methodology on Case Based Learning” on 15th September,2018 organized byDepartment of Commerce, Zakir Husain Delhi College(Evening), University of Delhi.
2. Participated in Two day National Workshop on “ Research Methods: Scale Development” held between 17-18th October,2018 at SRCC.

2016-17

1. Participated in a **one week Faculty Development Programme** from 12-18 July, 2016 on “ Various Aspects of E-Business” organized by Zakir Husain Delhi College, University of Delhi.
2. Attended one day Faculty Development Programme on “ e-Filing of Income Tax Return” on 6 August, 2016 held at SGTB Khalsa College, University of Delhi in collaboration with Indian Accounting Association , Delhi Chapter.
3. Attended one day certified Faculty Development Programme on “ Research Data Analysis using Excel & SPSS on 16 November, 2016 organized by Department of Commerce , Hansraj College, University of Delhi.
4. Attended Two Days Faculty Empowerment Workshop on “Computer Applications in Business” held at SGTB Khalsa College, University of Delhi in collaboration with Indian Accounting Association , Delhi Chapter, on 20-21 January, 2017.
5. Attended Two Days Faculty Empowerment Workshop entitled “WGBI: National Workshop on Basic ICT Skills for Educators (e-content Development and Assessment Tools)” held at Guru Angad Dev Teaching Learning Centre of MHRD at SGTB Khalsa College, University of Delhi, on 15-16 March, 2017.
6. Participated in Faculty Development Program on Writing Research Papers using Factor Analysis held on 15th April, 2017 at Fortune Institute of International Business, New Delhi.
7. Attended **One Week Faculty Development Programme** on Evolving Paradigms in Commerce Education and Management Research from 28th April – 4th May, 2017 organized by Department of Commerce, Hansraj College.

2015-16

1. Attended one day Faculty Development Programme on “ Computerised Accounting System using Tally.ERP 9 ” on 7 August, 2015 organized by Deen Dayal Upadhyaya College and Tally Education Private Ltd. in collaboration with Indian Accounting Association , Delhi Chapter.
2. Participated in two days Accounting Symposium on “International Financial Reporting Standards” held on 5-6 May, 2016 at Shri Ram College of Commerce in collaboration with Indian Accounting Association , Delhi Chapter.

2014-15

1. Participated in a **one week Faculty Development Programme** from 17-22 November, 2014 on “ Case Method Teaching” organized by Centre for Professional Development, Shri Ram College of Commerce with Ivey Business School, Western University, Ontario, Canada.
2. Participated in a **one week Faculty Development Programme** from 16-22 March, 2015 on “ e-Resources : Valuable Sources of Inputs to Researchers” organized by the Computer Committee, Shri Ram College of Commerce.

2013-14

1. Two day Faculty Development Programme on “ Advanced Management Accounting Techniques for Teachers” held on 15-16 July, 2013 organized jointly by the institute of Cost Accountants of India and Department of Financial Studies University of Delhi.

2011-12

1. Workshop on “Case Study Teaching Methodology” held on 21 Nov., 2011 organized by Chartered Institute of Management Accountants at Hansraj College.

2. Workshop on “Fundamentals of Computers & Information Systems” held on 22-24 Nov., 2011 organized by Shri Ram College of Commerce.

2009-10

1. Attended a Training Course on Statistical Package for Social Sciences from 3-7 May, 2010 at Delhi University Computer Centre, University of Delhi.
2. Attended a Training Course on Basic Computers from 3-14 May, 2010 at Delhi University Computer Centre, University of Delhi.

SEMINARS/ CONFERENCES /WEBINARS ATTENDED

2021-22

1. Participated in One day Webinar on “New Initiatives in Examination and Evaluation by University of Delhi” held on 10th July, 2021 ” organized by MHRFDC, Hansraj College, University of Delhi.
2. Participated in the Two-Day National Seminar on “Reshaping Education during Pandemic” organized by Vidya Vistar and Gyan Setu Committee of Hansraj College in collaboration with Government College Yachuli, Arunachal Pradesh on 13th to 14th of July, 2021.
3. Participated in the Vice Chancellors' Conclave on “National Education Policy 2020: Its Implementation, Opportunities and Challenges” held on July 16, 2021 organized by Department of Commerce and IQAC, Rajdhani College, University of Delhi.
4. Participated in National Webinar On "National Education Policy 2020: Role of Commerce in Education" on September 02, 2021 organised by Department of Commerce, Rajdhani College, University of Delhi, New Delhi.

2020-21

1. Participated in the Webinar held on 13th July, 2020 on “Student Learning Centre: Objectives and Perspectives” organized by Student Learning Centre, IQAC, Hansraj College.
2. Completed three days Webinar Series (Basic) on “Transforming Teaching Learning Process using ICT Tools” organized by IQAC, PGDAV College, University of Delhi, from 23rd July to 25th July 2020.
3. Participated in a Webinar on “Managing Physical And Mental Fitness With Online Teaching During Covid-19 Pandemic” organized by Department of Commerce, Hansraj College, University of Delhi, Delhi on 17th September, 2020.
4. Participated in National Online Symposium on Exploring young minds for holistic development conducted on October 2, 2020 organised by Bhaskaracharya college of Applied Sciences, University of Delhi.
5. Attended Case Writing Competition and Conference, 2021 held on 30th & 31st March, 2021 organized by All India Management Association & India Case Research Centre.
6. Participated in a National Workshop on "Psychological Well-Being of Women During Disaster Era" organized by Internal Quality Assurance Cell, Mata Sundri College for Women in Collaboration with Golden Signatures Research & Consulting (GSRC) on June 24, 2021.

2019-20

1. Participated in One day National Seminar on “Draft New Education Policy, 2019 on 10th August, 2019 organised by MHFDC under PMMMNMTT, Hansraj College, University of Delhi.
2. Participated in One day National Seminar cum Workshop on “e-Content, MOOCs (SWAYAM) and ARPIT” jointly organised by AICTE and Guru Angad Dev TLC of MHRD at SGTB Khalsa College, University of Delhi on 31st August, 2019.

3. Participated as Delegate in National Symposium on “Accreditation and Ranking: A Pathway to Excellence” on 26th September, 2019 organised by Guru Gobind Singh College of Commerce, University of Delhi in association with NAAC.
4. Participated in National Leadership Summit “ Excellence in Higher Education: Current Challenges and the Road Ahead” on 6-7th Dec, 2020 organised by MHFDC under PMMMNMTT and IQAC, Hansraj College, University of Delhi.
5. Participated in UGC & ICSSR Sponsored National Conference on “ Income Inequality, Protectionism and International Trade in Digital Age: with reference to India” on 21st Jan, 2020 organised by Dept. of Economics and Dept. of Commerce, DRC, University of Delhi.
6. Participated in HR Conclave 2020 on ‘ Towards a Future Ready Workforce’ on 24th January, 2020 organised by Apeejay School of Management, Dwarka, New Delhi.
7. Participated in National Conference on “ Technology and Innovations: Changing the face of Business” on 31st January, 2020 organised by Shaheed Bhagat Singh College, University of Delhi.
8. Participated in Webinar 'Stress Management During Quarantine' organised by Student Welfare Committee of Ramanujan College, University of Delhi.
9. Participated in “Webinar On- Effective Parenting During The Lockdown: Addressing Challenges” held on April 21, 2020, organized by IQAC, Bharati College, University of Delhi
10. Participated in the Webinar on "Strengthening Student Support and Progression" held on 21st April, 2020 organized by Keshav Mahavidyalaya & Sri Aurobindo College (Evening), University of Delhi.
11. Participated in the Faculty Development Programme: National Webinar entitled "Re-engineering Higher Education: A Seamless Knowledge Management System for the University" organized by Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) of MHRD held on April 22, 2020.
12. Attended the Webinar on Covid-19 and Logistics: Issues, Impact & Challenges held on 23rd April 2020 organized by Department of Commerce, Dyal Singh College, University of Delhi
13. Participated in One Day Webinar “Teachers and Technology: The Road Ahead” (25th April, 2020) organised by Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
14. Participated in One Day Webinar "Leadership Role in Uncertain Times” (30th April, 2020) organised by Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
15. Participated in a webinar on the topic “COVID19- Managing Uncertainties” held on 30th April, 2020. organized by ARSD College Under the Aegis of IQAC, Dhaula Kuan, University of Delhi.
16. Participated in webinar on topic “Impact of Lockdown & Covid-19 on Financial Markets in India: The Way Forward” held on 06th May, 2020, organized by ARSD College, Dhaula Kuan, University of Delhi
17. Participated in One Day Webinar on “Strengthening the immune system with Naturopathy” held on 6th May, 2020 organised by Department of Botany and Internal Quality Assurance cell , Hansraj College, University of Delhi.
18. Participated in a webinar on the topic “Higher Education in India after COVID-19” held on 07th May, 2020, organized by ARSD College, Dhaula Kuan, University of Delhi.
19. Participated in Three Day Webinar “Covid 19 : Challenges and Road Ahead” (7th – 9th May, 2020) organised by Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.

20. Participated in a webinar on the topic “Role of Ayurveda in Management of COVID-19” held on 09th May, 2020, organized by ARSD College, Dhaula Kuan, University of Delhi.
21. Participated in National webinar on topic “Research Methodology: An overview” held on 12th May, 2020, organized by ARSD College, Dhaula Kuan, University of Delhi
22. Participated in National Webinar on "How to be happy in times of Uncertainty" held on 12th May, 2020, Organised by Shri Ram College of Commerce, University of Delhi, Internal Quality Assurance Cell (IQAC) in Association with Atman : Mind Body & Soul Club
23. Participated in Two Day Webinar “Myths and truths of fitness and corrective exercises for various body deformities” (12th – 13th May, 2020) organised by Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
24. Participated in a National webinar on the topic “Leave Rules” held on 14th May, 2020 organized by ARSD College, Dhaula Kuan, University of Delhi.
25. Participated in National Webinar on “ Credibility -Crisis of News” held on 15th May,2020 organized by IIMT Group of Colleges, Meerut-Greater Noida,U.P
26. Participated in the Webinar On "Sampling Techniques" 17 May, 2020 organized by PSALM EDUCATIONAL TRUST Regd. Under Indian Trust Act 1882 Regn. No Del-PR26187-25052017 NIT! AAYOG: DARPAN UNIQUE ID D11201810182334
27. Participated in the Webinar on “ Role of ICC and Prevention, Prohibition and Redressal of Sexual Harassment of Workmen at Workplace” On 22 May,2020 organized by Internal Complaints Committee, Hansraj College, university of Delhi
28. Participated in One Day National Webinar on Changing methods of working and technology held on May 27, 2020 organised by Hansraj College, University of Delhi
29. Participated in the online National Webinar entitled: "DATA ANALYSIS AND STATISTICAL COMPUTING" held on : 27 May, 2020 organised by Department of Statistics, institute of Social Sciences, Dr. Bhimrao Ambedkar University, Agra
30. Attended the National Webinar on " ACHIEVING EXCELLENCE IN HIGHER EDUCATION IN INDIA IN THE 21ST CENTURY: CHALLENGES AND OPPORTUNITIES" organised by SCHOOL OF BUSINESS STUDIES & IQAC, Sharda University on 3rd June 2020.
31. Participated in one Day Online Webinar on 'NAAC: Revised Assessment & Accreditation Framework', organized by Rashtriya Uchchattar Shiksha Abhiyan (RUSA), Govt. of Maharashtra and Office of Jt. Director, Higher Education, Mumbai Region in association with Ramanand Arya D.A.V. College on Thursday, June 04, 2020.
32. Participated in three days Webinar on “Shift in Paradigm: Online Education" (09th - 11th June, 2020) organised by Zakir Husain Delhi College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
33. Participated in two days International Webinar held on 11th and 12th June 2020, on the topic, “Atmanirbhar Bharat from the Perspective of Young Entrepreneurial Skills and its Financial Implications.” organized by Shaheed Bhagat Singh Evening College, University of Delhi.
34. Participated in the Webinar on “Role of Social Media Marketing in Business” on June 16, 2020 organized by Vivek College of Management & Technology, Bijnor
35. Attended the webinar on "Basic Documentation For Teachers" June 22th , 2020 organized in collaboration with IQAC, Hansraj College under PARAMARSH scheme for mentoring NAAC accreditation aspirant institutions to promote quality assurance in higher education

2018-19

1. Participated in 1st National Conference on Transformations in Business, Management & Entrepreneurship” on 25th April,2019 organised by Dept.of Commerce, Dyal Singh College , University of Delhi.

2017-18

1. Participated in the National Symposium on “ Quality in Higher Education: Road to Employability” organised by the Internal Quality Assurance Cell (IQAC), Sri Guru Gobind Singh College of Commerce held on 24th April,2018.

2016-17

1. Attended a seminar on “ Social Marketing” on 29th September, 2016 organized by the Department of Commerce , Hansraj College, University of Delhi.
2. Participated in National Seminar on “Emerging Issues in Commerce and Business Management” on 7th January, 2017 organized by Department of Commerce , Hansraj College, University of Delhi.
3. Attended Seminar on “ Goods and Service Tax” on 15th February,2017 organized by Department of Commerce, Delhi School of Economics in collaboration with Department of Commerce , Hansraj College, University of Delhi.
4. Participated in 3rd International Conference on Technological and Managerial Strategies for Next Generation Transformation organized by Mangalmay Group of Institutions, Greater Noida on 18th March, 2017.

2015-16

1. Attended three days International Conference on Innovating Education in Asia held on 31st October –2nd November,2015 organized by association for Innovative Education at Hansraj College, university of Delhi.
2. Attended two days UGC sponsored National Conference on “Marketing in the 21st Century : Issues & Challenges” on February 5-6,2016 organized by Shaheed Bhagat Singh College of Commerce, University of Delhi.
3. Participated as a Delegate in UGC sponsored National Business Convention on Online Retailing : A Paradigm shift in India’s Retailing Scenario on 18th March,2016 organized by Department of Commerce, Jesus & Mary College, University of Delhi.

2012-13

1. National Conference on “ FDI in India” Responses & Challenge” held on Nov. 5-6, 2012 organized by Shaheed Bhagat Singh College at Vallabh bhai Patel chest auditorium.
2. National Conference on “ Relevance of Nanotechnology in Biology” held on 1st March,2013 organized by Department of Biology & Zoology, Hansraj College at Hansraj College.
3. 2nd Annual Commerce Convention on “ Emerging Issues in Corporate Governance” held on 3rd April, 2013 organized by Department of Commerce, DSE at Sir Shankar Lal Hall, University of Delhi.

2011-12

1. International Conference on “ Corporate Governance: The Road Ahead” held on 27-28th March,2012 organized by Shri Ram College of Commerce.

2010-11

1. National Conference on “ Issues in International Trade during the Globalisation Era” held on Nov. 19-20, 2010 organized by Shri Ram College of Commerce.
2. Conference on “ Paradigm shift from Accounting standards to IFRS” held on Nov. 28, 2010 organized by Shri Ram College of Commerce.

2008-09

1. Seminar on “Corporate Governance and Strategies” held on Aug 9, 2008 organized by Northern India Regional Council of the Institute of Company Secretaries of India on August 9,2008 at NIRC-ICSI building, plot no. 4, Prasad Nagar Institutional Area, New Delhi.

2006-07

1. All India Accounting Conference and International Seminar on "Accounting Education and Research" held on Dec 22-23, 2006 at University of Delhi.- acted as Volunteer.
2. National Colloquium on "Indian Economy" held on 13 Dec, 2006 organized by Shri Ram College of Commerce at National Habitat Centre.

2005-06

1. National Colloquium on "New Age Entrepreneur- Emerging Challenges" held on 6 February, 2006 organized by Shri Ram College of Commerce at Vigyan Bhavan.
2. Participated in organising Seminar on "Complete Access: The Students' Guide to CA in changing scenario" at Shri Ram College of Commerce/Seminar Hall
3. Participated in organising Haasya Kavi Sammelan in Shri Ram College of Commerce /Auditorium.

FDP / WORKSHOPS/SEMINARS/COLLEGE ACTIVITIES ORGANISED

2021-22

- ❖ Contributed as "**Webinar Convenor**" in **National Webinar** on "Breast Cancer: Screening and Early Detection" organized by WDC in association with Max Hospital, Patparganj on 13th July, 2021.

2020-21

- ❖ Contributed as "**Coordinator**" in **One Day Webinar** on "Essentials of Writing High Quality Paper: A View from an Editor and Reviewer" (28th August, 2020) organised by Department of Commerce and Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
- ❖ Contributed as Co-convenor in one day online workshop on "Understanding Ind AS complaint Financial Statements" organised by Department of Commerce, Hansraj College, DU held on 4th September, 2020.

2019-20

- ❖ **Organised as Teacher In charge one day Workshop** on "Personal Financial and Tax Planning" on 16th November, 2019 organised by Dept. of Commerce, Hansraj College and MHFDC under PMMMNMTT, Hansraj College, University of Delhi.
- ❖ **Convenor of One day Workshop on BCH 2.2 "Corporate Accounting" paper** conducted by Dept. of Commerce, Hansraj College in collaboration with Dept. of Commerce, DSE (under the aegis of Department- College Interface), University of Delhi held on 27th January, 2020.
- ❖ **Coordinator of One day Meeting on "Framing Guidelines for BCH 2.2 Corporate Accounting" paper** conducted by Dept. of Commerce, Hansraj College in collaboration with Dept. of Commerce, DSE (under the aegis of Department- College Interface) held on 7th February, 2020.

2016-17

- ❖ **Organised One day certified FDP** on "Research Data Analysis Using Excel & SPSS" held on 16th November, 2016 at Hansraj College, University of Delhi.
- ❖ Member of Organizing Team of National Seminar on "Emerging Issues in Commerce & Business Management" held on 7th January, 2017 by Department of Commerce, Hans Raj College.

- ❖ Member of Organizing Team of Seminar on “Goods and Services Tax -The Road Ahead” held on 15th February 2017, by Department of Commerce, Delhi School Of Economics in collaboration with Department of Commerce, Hans Raj College.
- ❖ Contributed in Organising Annual Guest Lecture by Dr. Arvind Subramanian, Chief Economic Advisor, Govt. of India on 28th Feb,2017 organised by Dept of Commerce and Dept of Economics.
- ❖ **Convener of one week FDP** on “Evolving Paradigms in Commerce Education and Management Research” organised by Department of Commerce, Hans Raj College , from 28th April- 4th May, 2017.

2014-15

- ❖ Contributed in three days International Conference on Innovating Education in Asia held on 31st October –2nd November,2015 organized by association for Innovative Education at Hansraj College, university of Delhi.

STUDENTS RELATED ACTIVITIES ORGANISED

2021-22

- ❖ Organised National Webinar on “ Breast Cancer: Screening and Early Detection” with Dr. Meenu Walia as Speaker from Max Hospital in association with Max Hospital , Patparganj on 13th July, 2021 as Webinar Convener being WDC member.
- ❖ Organised One day Workshop on “Emotional Intelligence- Bring out the best in you” as Workshop Convener under Gyan Setu Scheme with Department of Commerce of Hansraj College , University of Delhi on 27th August, 2021.

2020-21

- ❖ Organised a webinar on “ Building a Resilient Career” with Mr. Gaurav Sangtani as speaker on 29th August,2020.
- ❖ Organised three days online Workshop “ Expert’s Insight” from 10th -12th Septembet, 2021.
- ❖ Organised an online guest lecture on “ Recent trends in HR: The Road Ahead” with Dr Shweta Jha as resource person for UG and PG students on 8th October,2020.
- ❖ Organised an online guest lecture on “ Preparing for Post Pandemic Career: Way forward and skills required” with Dr Sona Vikas for second and third year students on 7th December,2020.

2019-20

- ❖ Organised an insightful seminar on ‘MBA as a Career’ in collaboration with Career Launcher on 4th September 2019.
- ❖ Organised a book exchange programme for commerce students across all years collected on 5th and 6th and exchanged on 9th of September.
- ❖ Organised a guest lecture on ‘IT Act’ by Dr. Rajni Jagota, PGDAV College on 13th September 2019
- ❖ Organised an informative seminar on a highly intriguing notion of MBA in India v/s MBA Abroad in liaison with Endeavor Careers on 27th September 2019
- ❖ Organised 3 competitions Stockguru – ‘Be the Victor of the Rodeo’ (Investment and Finance Cell), Market Moguls - ‘The Crusade of Wits’ (Marketing and HR Cell), Udyam - ‘Battle in Brattle’ (Entrepreneurship Cell) were organised on 17th October 2019.
- ❖ Organised orientation session of “A-Star program” in collaboration with CIMA (Chartered Institute of Management Accountants) on 20th January 2020.
- ❖ Organised National Commerce Championship “ Caduceus” on 2nd and 3rd February 2020
- ❖ Organised an insightful seminar on "Brand building in 2020"on 3rd February 2020

- ❖ Organized an intuitive guest lecture on 'Fundamental and Technical analysis' 19th February 2020
- ❖ Organised DeMercadeo 5.0- challenge the conventional (Marketing & HR Cell), 'Ratpack 5.0- The Smartest Rat Bells the Cat' (The Entrepreneurship Cell) and Bullzai'20 (Investment and finance cell) on 24th, 25th and 27th February 2020 respectively.
- ❖ Organised the case study competition on 27th February 2020 in collaboration with Chartered Institute of Management Accountants

2018-19

- ❖ Organised a Seminar on “Artificial Intelligence and Human Resources” of Dr Shweta Jha as resource person on 8th October, 2018
- ❖ Organised an academic visit to SEBI in 2018.
- ❖ IFC-Stock Guru'18, E & Mkt cell- Biz Forte, Hr- Empleador --5 Oct 2018
- ❖ Seminar on “ AI 7HR” ...8 Oct 2018
- ❖ Academic visit to SEBI-- 1 Nov 2018
- ❖ Caduceus'19- National Level commerce competition
- ❖ Vanijya Utsav'19- 12 March 2019...3 speakers, 5 competitions

2016-17

- ❖ Contributed to “World Water Day” held on 22nd March 2017 in Hansraj College.

2014-15

- ❖ Organised “Entrepreneurship Summit 2014” under Enactus, Hansraj College on 2nd April, 2014.

AWARDS and RECOGNITION

- ❖ Received an award for Leadership as Enactus Faculty Advisor during ENACTUS India National Competition 2014 with cash prize of Rs.15,000 as recognition for Leadership.
- ❖ Secured 98% score in the online Test Series of Competitive Quiz Organized by Department of Horticulture (Agri-Horticultural Information & Innovation Center (AIIC) –Kalamb) of S.M.D.M.M. Kalamb dated on 26-4-2020.

RESEARCH PROJECTS

- ❖ UGC sponsored Innovation Project (MITHAAS) 2013-15 – Principal Investigator

RESEARCH MENTORSHIP

- ❖ Mentored more than 100 undergraduate students for project reports
- ❖ Mentored 10 students for UGC sponsored Innovation Project of Delhi University (MITHAAS) 2013-15

ADMINISTRATIVE EXPERIENCE

At College Level

- ❖ Teachers' Representative on the Governing Body of Hansraj College, Delhi (among those teachers with less than ten years of service) , for a term of one year w.e.f. 16.01.2020 to 15.01.2021.
- ❖ Member of Grievance Committee 2020-21
- ❖ Member of Debating Society 2020-21
- ❖ Member of Finance Committee 2018-19, 2019-20
- ❖ Member, Central Purchase Committee 2019-20
- ❖ Deputy Superintendent of Examinations(Evening Session), Regular & SOL, Hansraj College Dec 2017, June 2018

- ❖ Convenor of SPIC MACAY Chapter, Hansraj College 2017-2018
- ❖ Principal Investigator (PI)- UGC sponsored Innovation Project (MITHAAS- HR208) 2013-15
- ❖ Member of Students Welfare Committee 2013-2014, 2014-15, 2015-16, 2018-19
- ❖ Member of Canteen Committee 2014-15
- ❖ Member of Women Development Committee 2015-16, 2017-18
- ❖ Registration Convener- National Seminar (Department of Commerce) 2016-17
- ❖ Member of Spic Macay Society 2016-2017
- ❖ Member of Environmental Awareness Society(HARITIMA) 2016-2017
- ❖ Convenor of Extra-Curricular Activity (ECA) Committee 2013-2014
- ❖ Convenor of ENACTUS 2013-2014
- ❖ Member of Extra-Curricular Activity (ECA) Committee 2012-13, 2013-14
- ❖ Member ,Election Committee

At Department Level

- ❖ Teacher In-Charge of the Department of Commerce, Hansraj College 2019-2020
- ❖ Convenor of the Commerce Society 2020-2021
- ❖ Co-Convenor of the Commerce Society, Hansraj College 2018-2019
- ❖ Member of Workload Committee 2019-2020
- ❖ Member Timetable Committee (Dept of Commerce) 2019-20, 2020-21
- ❖ M.Com Coordinator 2017-18
- ❖ Member of Admission Committee 2007-08, 2008-09, 2009-10, 2010-11, 2018-19, 2019-20, 2020-21
- ❖ Convener- One Week FDP from 28th April – 4th May,2017 organized by Department of Commerce, Hansraj College 2016-17
- ❖ Member- Department of Commerce – Hostel Admission Committee 2016-17, 2017-18
- ❖ Member- Academic Activities Committee(Department of Commerce)2016-17, 2017-18, 2018-19, 2019-20, 2020-21

WORK EXPERIENCE

- ❖ Worked as a Marketing Executive in Tata Consultancy Services, Bahadur Shah Zafar Marg, New Delhi from December 1993 to February 1994
- ❖ Worked as Examiner of Company Secretaries Main Examinations, June 2009 for the paper ‘Economics and Statistics’ of Foundation Programme
- ❖ Paper Setter of paper “ Organisational Behaviour” for the year 2018 for Post Graduate Diploma in Management students of Apeejay School of Management, Dwarka, New Delhi.
- ❖ Was a Resource Person for a session with first year PGDM students on 17th December,2019 at Apeejay School of Management, Dwarka, New Delhi.
- ❖ Moderated a Panel Discussion titled “ Higher Education in Commerce and Management “ on 2nd February,2020 organised by D.A.V United Festival 2020 at I.G Stadium, Delhi.

EXTRA CURRICULAR ACHIEVEMENTS

- ❖ Member of Hindi Sahitya Sabha and event management group at the “Crossroads’, the Annual Cultural Festival of Shri Ram College of Commerce
- ❖ First position in Rangoli Competition held at Delhi School of Economics
- ❖ Second position in On-the-spot Creative Writing Competition organized by Delhi School of Economics

- ❖ First Division in General Knowledge Competition organized by Gandhi Smriti & Darshan Samiti
- ❖ Participated in All India Schools' General Knowledge Competition organized by Indian Council for International Correspondence & Exchange
- ❖ Awarded the Certificate of 'Special Effort' for creating awareness and providing relief to the needy and aged by HelpAge India

Ms. Sonal Gupta
Dept. of Commerce